SIRC
SOCIETY FOR IMPLEMENTATION RESEARCH COLLABORATION

Society for Implementation Research Collaboration

SIRC Sponsorship Prospectus

We are grateful for sponsorship at all levels and appreciate your consideration of how you can support the Society for Implementation Research Collaboration (SIRC). SIRC is a society dedicated to facilitating communication and collaboration between implementation research teams, researchers, and community providers. SIRC aims to bring together researchers, practitioners, and other implementation partners committed to the rigorous evaluation of the implementation of evidence-based interventions.

SIRC is a 501(c)(3) Organization, your contributions are tax deductible:
Federal Tax ID (EIN): 91-6001537

Sponsorship Level and Amount

SIRC Champion: $50,000+

SIRC Collaborator: $5,000-$49,999

SIRC Partner: $1,000-$4,999

SIRC Friend: $1-$999

SIRC
SOCIETY FOR IMPLEMENTATION
RESEARCH COLLABORATION

Benefits

Benefit	Champion	Collaborator	Partner	Friend
Logo placement and link on website	✓	✓		
Dedicated email blast announcing sponsorship	✓			
Dedicated social media post announcing sponsorship	✓	✓		
Acknowledgement in SIRC conference program	✓	✓	✓	✓
Live acknowledgement at conference and select other SIRC-sponsored events	✓	✓		
Complementary table at biannual conference	✓			
2 Complementary one-year memberships for SIRC	✓	✓		
2 Complementary registrations for the conference	✓			
2 Complementary registrations for pre-conference workshop of choice	✓			
Certificate of sponsorship	✓	✓	✓	

Green check marks indicate these benefits occur only during the conference year (biennial) and will be provided at the first conference after sponsorship. Blue check marks are provided on an annual basis during the year of the sponsorship.

A Note About Sponsoring SIRC

Sponsoring SIRC at any amount will help our all-volunteer Society meet some critical goals. For 2023-2025, we hope to improve our overall infrastructure support to be able to provide a more seamless experience for Society members, make much-needed updates to our website and software, provide a budget specific to diversity, equity, and inclusion-related activities, and provide additional membership benefits for SIRC members. Sponsorship also helps us keep our costs for membership and conferences lower, and that makes it easier for students, early career professionals, and community partners to engage with SIRC.

At our annual conference, your sponsorship will be acknowledged as a **SIRC Conference Partner** in addition to your specific sponsorship level, in the program and through the conference events.

In addition to being an overall SIRC sponsor, you have the option to select from the below a la carte options to specify where your contribution is directed. This is optional; overall sponsorship amounts will be distributed across all important initiatives.

SIRC Conference a la Carte Sponsorship Options

Pre-conference Workshop Sponsor | $1,500 - $3,000

- Pre-conference workshop sponsors can opt to sponsor pre-conference workshops (up to 4 available) and/or Implementation Development Workshops (up to 4 available). This sponsorship helps reduce the cost of a pre-conference workshop.
- Benefits:
  - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
  - Special thank you mention at the beginning of the sponsored workshop
  - Social media promotion

Quantity: 8

Keynote Address Sponsor | $1,000 - $3,000

- As a non-profit organization, we would greatly appreciate your support toward honoraria for our keynote and plenary speakers. For U.S. Domestic presenters, sponsorship will be $1,000 and $3,000 for an international keynote.
- Benefits:
  - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
  - Special thank you mention at beginning of plenary session
  - Social media promotion

Quantity: 4 Total, 2 International

Technology and Accessibility Sponsor | $500 - $5,000

- Technology and accessibility sponsors will help ensure we have state-of-the-art technology support at the conference and opportunities to increase overall accessibility and inclusion for the conference (e.g., lactation rooms, sign language interpreters)
- Benefits:
  - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
  - One complimentary registration (for contributions over $2,000)
  - Social media promotion

Quantity: Unlimited

LMIC Participation Sponsor | $1,000+

- LMIC participation sponsorships help cover conference travel and registration for SIRC members attending from low-to-middle-income countries.
- Benefits:
  - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
  - Social media promotion

Quantity: Unlimited

BIPOC and/or Lived Experience Participation Sponsor | $1,000+

- BIPOC and/or lived experience participation sponsor will help cover conference travel and registration for SIRC members who identify as BIPOC and/or having lived personal or family experience. SIRC encourages amplifying the voices of underrepresented scholars who identify as Black, Indigenous, or a Person of Color and/or have personal or family-lived experience of receiving health-related evidence-based interventions or involvement in systems of care. This sponsorship would facilitate their involvement in scientific discourse about D&I research and practice at the biennial SIRC conference.
- Benefits:
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Social media promotion
    - Logo featured on SIRC website

Quantity: Unlimited

Poster Session Sponsor | $150 - $6,000

- Poster session sponsors help pay for posterboards for our poster presenters.
- Benefits:
    - Featured conference sponsor listing and branding (i.e., your logo) on SIRC 2024 Conference application
    - One complimentary registration (for contributions over $2,000)
    - Social media promotion
    - Logo featured on SIRC website

Quantity: Unlimited

Catering Sponsor | $1,000 - $22,800

- SIRC's conference is unique in that we provide catering for attendees, allowing for increased networking opportunities. Conference registration fees cover the cost of catering. Thus, by sponsoring catering, the sponsor is helping SIRC lower the price of conference registration.
    - Sponsored coffee/tea (4 available): $5,700*
    - Sponsored breakfast (2 available): $20,000*
    - Sponsored lunch (2 available): $22,800*
    - Sponsored reception (1 available): $20,000*
                            *partial sponsorship available for lower amounts
- Benefits (depending on the amount given)
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Social media promotion
    - For every $2,000 given, one complimentary registration

Quantity: 9+

Going Green Sponsor | $100 - $7,000

- Going green sponsorships will be used to support our conference app (thus reducing the need to print a conference program) and any additional sponsorship funds that remain in this sponsorship level will be used to buy carbon offsets for conference attendees. We will announce our total carbon offsets and specifically acknowledge sponsorship in this area.
- Benefits (depending on the amount given)
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Broadcast notification to attendees on the Mobile App by Exordo (Example: "SIRC 2024 is proud to offer the Mobile App by Exordo for the SECOND time thanks to our going green sponsor [your name]!)
    - Social media promotion

Quantity: Unlimited

Practitioner Sponsor | $1,000+

- Enhance implementation practitioner representation at SIRC 2024 by covering conference travel and registration of an implementation practitioner or community partner. Your sponsorship will be applied anonymously to the cost of a scholarship for a practitioner who applies.
- Benefits:
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Ability to send SIRC-approved emails to SIRC practitioner network
    - Social media promotion

Quantity: Unlimited

Trainee/Student Sponsor | $1,000+

- Student sponsorships help cover conference travel and registration for SIRC student members.
- Benefits:
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Ability to send SIRC-approved emails to the SIRC trainee/student network
    - Social media promotion

Quantity: Unlimited

Awards Sponsor | $275 - $1,000

- The awards sponsorships help support recognition events for SIRC award recipients.
- Benefits:
    - Featured conference sponsor listing and branding (i.e., your logo) on the SIRC website and the 2024 conference mobile application
    - Special thank you mention during award events
    - Social media promotion

Quantity: Unlimited

Questions?

If you have questions, would like to customize your sponsorship, or place a sponsorship order, please contact: Sue Kerns, PhD SIRC President (2023-2025)
Phone: (206) 218-3057
Email: SIRCImplementation@gmail.com

The SIRC Board of Directors will approve all sponsorships. SIRC will acknowledge the sponsorship as indicated in the SIRC Sponsorship Prospectus based on the sponsorship level. No goods or services are provided in exchange for the sponsorship outside of what is stipulated in the SIRC Sponsorship Prospectus. The sponsor will not have an influence over acceptance of SIRC conference presentations.

Sponsorship does not permit the use of SIRC trademark or name on the sponsor's website or promotional materials without explicit permission from the SIRC Board. SIRC reserves the right to review any materials (regardless of medium) from the sponsor that will include SIRC's trademark or name. SIRC does not officially endorse or imply endorsement of products and/or services of sponsors. SIRC reserves the right to terminate the sponsorship at any time.

SIRC 2023-2025
SPONSORSHIP APPLICATION FORM

Please complete this form and return to the Society for Implementation Research Collaboration at: sircimplementation@gmail.com

Sponsor/exhibitor details

Surname: ....First name:...

Organization:.. Position:..

Address:...

....

State: .... Postcode: .... Country: ....

Phone: .... Fax: ....

Mobile: .... Email:..

SPONSORSHIP PACKAGES

All prices listed below are in United States Dollars (USD). Please tick the appropriate boxes to indicate your preferred package:

SIRC Sponsor Level Selection

☐ SIRC Champion | $50,000+

    (specify amount): $.....................

☐ SIRC Collaborator | $5,000 - $49,999

    (specify amount): $.....................

☐ SIRC Partner | $1,000 - $4,999

    (specify amount): $.....................

☐ SIRC Friend | $1 - $ 999

    (specify amount): $.....................

SIRC Conference A La Carte Options

☐ Pre-conference Workshop | $1,500 - $3,000

    (specify amount): $.....................

☐ Keynote Address | $1,000 - $3,000

    (specify amount): $.....................

☐ Technology & Accessibility | $500 - $5,000

    (specify amount): $.....................

☐ Catering | $1,000 - $22,80

    (specify amount): $.....................

☐ Practitioner | $1,000+

    (specify amount): $.....................

☐ Poster | $150 - $6,000

    (specify amount): $.....................

☐ Going Green | $100 - $7,000

    (specify amount): $.....................

☐ LMIC Participation | $1,000+

    (specify amount): $.....................

☐ Trainee/Student | $1,000+

    (specify amount): $.....................

☐ BIPOC/Lived Experience | $1,000+

    (specify amount): $.....................

☐ Awards | $275 - $1,000

    (specify amount): $.....................

PAYMENT DETAILS

Please forward a tax invoice to facilitate payment or

Please charge this amount to the following credit card: Visa   Mastercard   AMEx

Card number: .... / .... /......... /.........Expiry date: .... /........................

Credit card holder's name /Account name: ....

Signature:..

Please note: confirmation of sponsorship is conditional upon this form being completed and payment received in full. Upon confirmation, this contract is binding on the signature below. I/we agree to comply with terms and conditions or provisions relating to sponsors by the SIRC 2024 conference venue providers, the SIRC 2023-2025 organizing committee, the SIRC or its agents. I/we acknowledge and understand that this represents an 'agreement in principle', and final details will be determined in conjunction with SIRC once this agreement is received.

Surname: .... First   name: ....

Organization:... Position: ....

Signed: ....

Date:...